



STEM Expo Prospectus

FREDERICTON 2019

May 11-17 • University of New Brunswick



ABOUT STEM EXPO

CANADA'S LARGEST YOUTH STEM EVENT

On the last three days of the weeklong Canada-Wide Science Fair (CWSF), Youth Science Canada hosts the country's largest youth science, technology, engineering, and mathematics (STEM) outreach and promotion event – CWSF STEM Expo.

Welcoming 10,000 visiting students and teachers, it's a STEM immersion experience unlike any other in Canada – and the premier national youth event of [Science Odyssey](#), powered by the Natural Sciences and Engineering Research Council of Canada (NSERC).

CWSF STEM Expo features hands-on interactive activities including experimenting, making, coding, games, robotics, Indigenous knowledge, inspiring presentations, exciting demonstrations and more by companies, organizations, agencies and institutions.

- 10,000 visiting students/teachers (Grades 5-10) from area schools
- 500 national finalists (Grades 7-12/Cégep) sharing their projects
- 200 adult delegates/chaperones
- 2,000 general public visitors
- 75 STEM Expo exhibitors featuring hands-on interactive activities
- Speaker presentations
- 3 days, including 1 evening
- Free admission for all visitors

WHY EXHIBIT AT STEM EXPO?

- Interact with Canada's top young scientists
- Connect with over 10,000 students, teachers and members of the public
- Expose youth to STEM-related products, education and career opportunities

LOCATION

Richard J. Currie Center

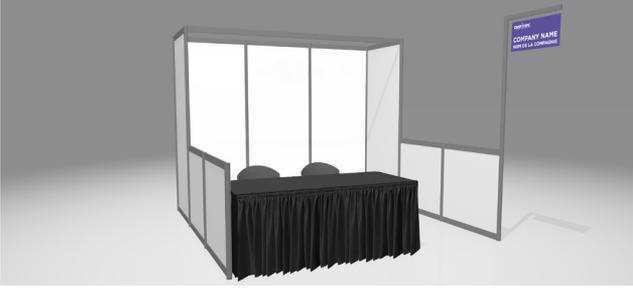
University of New Brunswick, Fredericton, NB

SCHEDULE

- **Wednesday, May 15**
9:00 am – 1:30 pm
5:00 pm – 7:00 pm
- **Thursday, May 16**
9:00 am – 2:30 pm
- **Friday, May 17**
9:00 am – 3:00 pm

EXHIBITOR OPTIONS

STANDARD EXHIBITOR PACKAGE - \$500



- 3m x 3m (10 ft x 10 ft) hardwall booth
- Organization name on street signage
- Complimentary electrical outlet
- Complimentary Wi-Fi
- Skirted table and two chairs
- Two exhibitor name tags
- Listing on the Exhibit Directory and Guide
- Listing in the CWSF-ESPC 2019 mobile app
- Opportunity to provide giveaways at your booth

Multi-booth spaces (e.g., 10 ft x 20 ft) are available at extra cost.

FEATURED EXHIBITOR PACKAGE - \$3,000



Includes **Standard Exhibitor Package** plus:

- Three custom-printed panels (your design)
- Featured location and selection of booth space on first-come, first-served basis
- Banner ad in the CWSF-ESPC 2019 mobile app
- Two exhibitor passes for three days, including three onsite lunches
- Two admissions to VIP luncheon and Awards Ceremony

Multi-booth spaces (e.g., 10 ft x 20 ft) are available at extra cost.



ANCHOR EXHIBITOR PACKAGE – \$10,000

Includes **Featured Exhibitor Package** plus:

- Premium location for 90 square metres (1,000 square feet) of custom display space
- CWSF Motivator level sponsor benefits
- Four exhibitor passes for three days, including three onsite lunches
- Four admissions to VIP luncheon and Awards Ceremony

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Raise your profile at Canada's largest Youth STEM Expo event by becoming a sponsor. To learn how we can customize a sponsorship package to fit your needs, contact:

Reni Barlow at 866-341-0040 x231 or reni.barlow@youthscience.ca.

EXHIBITOR DETAILS

REGISTRATION

The deadline to secure your STEM Expo booth is April 15, 2019. Booth registration will be accepted on a first-come, first-served basis. CWSF sponsors receive priority selection. Full payment is required at the time of registration. **To register, please go to <https://bit.ly/2T5PEyM>.**

EXHIBITOR GUIDE

The STEM Expo Exhibitor Guide will be available March 2019. It will contain information regarding your participation as an exhibitor including set-up date/time, load-in, load-out procedures, shipping instructions, preliminary floor plan, etc.

BOOTH ALLOCATION

Youth Science Canada (YSC) reserves the right to assign space. Priority is given to CWSF sponsors with STEM Expo booths in their package and STEM Expo Featured Exhibitors. Final allocation of booth locations will be confirmed May 1, 2019.

CANCELLATION POLICY

Cancellation must be submitted in writing:

- On or before March 30, 2019 will receive a full refund, less \$100 non-refundable deposit
- On or before April 15, 2019 will receive 50% refund of the total paid
- No refund will be provided after April 15, 2019

HOTEL ACCOMMODATIONS

The official Canada-Wide Science Fair (CWSF) hotel is Delta Hotels Fredericton. Located on the St. John River, right in the heart of the city, the Delta Hotels Fredericton has intuitively designed rooms featuring modern comfort with free Wi-Fi, flat-screen TV and many other perks. Plus, you're just moments away from the University of New Brunswick, the host venue for CWSF 2019.

Special group rate: \$159/night, plus applicable taxes.

The cut-off date for reservations at the special group rate is April 19, 2019.

Delta Hotels Fredericton

225 Woodstock Road Fredericton, New Brunswick E3B 2H8

To book online: [Book your group rate for Canada Wide Youth Science Fair 2019](#)

To book by phone: 1-506-457-7000. To get the discounted rate, quote the group code:
Youth Science Canada



THE EXPERIENCE

90% of CWSF 2018 youth finalists rated STEM Expo as good (41.8%) or excellent (48.3%)

96% of CWSF 2018 adult participants rated STEM Expo as good (43.9%) or excellent (52.4%)

96% of visiting teachers would recommend a CWSF STEM Expo school visit to a colleague

99% of exhibitors would recommend exhibiting at CWSF STEM Expo to a colleague

The best part of exhibiting at CWSF STEM Expo 2018 was...

Interacting with the students and teachers. They were all so engaged! The event was very well organized!

Carleton University

Connecting with families and youth and offering a hands-on experience that they were excited about.

Canadian Museum of Nature

The amount of youth we were able to interact with in an open, clean, clear, and easy to navigate space.

Let's Talk Science

Our Power of Ideas team couldn't say enough about what an amazing experience it was interacting with the students. They were so engaged.

Perimeter Institute for Theoretical Physics

Interacting with young scientists, hearing about finalists' projects
University of Toronto - Faculty of Engineering

ABOUT YSC

Youth Science Canada fuels the curiosity of Canadian youth through STEM projects that tackle real and important issues—discovery, energy, environment, health, information, innovation and resources.

Canada-Wide Science Fair: cwsf.youthscience.ca

Youth Science Canada: youthscience.ca

QUESTIONS?

To inquire about exhibiting at CWSF 2019 STEM Expo, please contact:

Liette Philippe

STEM Expo Manager

liette.philippe@youthscience.ca

866-341-0040 x233