

CWSF 2009 - Winnipeg, Manitoba



Wil Francolini

Scratch-Off Cards: Are You Being Manipulated to Lose?

Division: Physical & Mathematical Sciences / None

Category: Intermediate

Region: London District

City: London, ON

School: Central S.S.

Abstract: I want to determine what affect graphic design elements might have on an individual's attention and response. I want to test this by using a real example-I.e., how they might play a scratch-off card. Specifically, I want to determine if changing the colours and artwork on a scratch-off card will influence the spot a player scratches

Biography

I am a grade 10 student at Central Secondary School in London, Ontario. I have lived in both London, Ontario, Canada and Baltimore, Maryland, USA. My hobbies include curling and playing chess. My favorite subjects in school are Math and Science.

Awards

Value

The University of Western Ontario Scholarship Bronze Medallist - \$1000 Entrance Scholarship Sponsor: University of Western Ontario	\$1 000
Bronze Medal - Life Sciences - Intermediate Sponsor: Pfizer Canada	\$300
Total	\$1 300

