



## CWSF 2011 - Toronto, Ontario



## John Hinch

## Stimuli In = Action Out?

**Challenge:** Discovery **Category:** Junior

Region: Waterloo-Wellington
City: New Hamburg, ON
School: Forest Glen P.S.

**Abstract:** A participant's preferred dominant sense was determined, and then how

much that sense affected their conscious and unconscious decisions to act was studied. The results showed possible innovative benefits to the retail

and advertising sectors of the Canadian economy.

## **Biography**

I am awesome, cheerful, and outgoing. I like cars, and live with my family and pets. I am in grade 8, go to Forest Glen Public School in New Hamburg, Ontario, and like to attend the homework club with my friends. I like to play games and go biking, skiing, swimming, snorkeling, kayaking, and sailing. I like to go on family trips - especially to the beach or cottage. I won 1st place in the children's category of the Wilmot Gingerbread Contest in 2010. I have also won gold medals at the WWSEF in both 2010 and 2011. When I get older (I never want to grow up), I want to make lots of money working in a technically and/or scientifically interesting field. I am very excited to be at the CWSF this year.

| Awards   | Value   |
|--|---------|
| Excellence Award - Junior - Bronze Medal       | \$300   |
| Sponsor: Youth Science Canada                  |         |
| The University of Western Ontario Scholarship  | \$1 000 |
| Bronze Medallist - \$1000 Entrance Scholarship |         |
| Sponsor: University of Western Ontario         |         |
| Total  | \$1 300 |



