

## CWSF 2012 - Charlottetown, Prince Edward Island



### Alyssa Bunce

#### The Placebo Effect?

**Challenge:** Health

**Category:** Junior

**Region:** Yukon Stikine

**City:** Whitehorse, YT

**School:** Christ the King Elementary

**Abstract:** The Placebo Effect is an amazing example of the mind-body connection which I sought to demonstrate in my experiment. I "created" a company called MagnetTherapy. I pitched to my subjects how the bracelets "worked" to enhance memory and the "science" behind them. Two groups took the same memory test with one group wearing "memory bracelets". The results demonstrate the power of positive thinking.

#### Biography

My name is Alyssa Bunce, I am 13 years old and live in Whitehorse Yukon. I attend Christ the King Elementary School. I participate in the Extremely Moving Youth Society dance group at leaping feats 10 hours a week, and also have been playing percussion instruments and piano for five years. I got my inspiration for my project on the Placebo Effect when I was reading the Muse 2009 issue, titled "This Magazine Will Make You Feel Better". In the future I would like to do further research on the variables of the Placebo Effect, and why they take place. For example, will the powers of the Placebo Effect be stronger if you are given the Placebo by a doctor opposed to a parent? My advice to people thinking about doing a project would be to go for it. Nothing ventured nothing gained, and if you work really hard, you can be rewarded with an amazing opportunity like this one.

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