

CWSF 2012 - Charlottetown, Prince Edward Island



Nathan Sumner

The Effect of the Colour of Physical Items on Human Memory

Challenge: Health

Category: Intermediate

Region: Manitoba First Nations

City: St. Martin, MB

School: Little Saskatchewan School

Abstract: This experiment aims to determine the effect of colour of physical items on human memory. The information gained from this experiment would benefit all educators by discovering whether their information would be better retained in the mind of the students through the use of various colours or plain black; also benefits the advertisers to find the way in making advertisements more memorable to targeted audiences.

Biography

My name is Nathan Sumner. I am a grade 9 student at Little Saskatchewan School in Gypsumville, Manitoba. I like listening to music, dancing and playing all types of sports, specially hockey, basketball and baseball. I've been a consistent participant and awardee at the Manitoba First Nations Education Resource Centre Science Fair for three consecutive years now. My sister who won one of the top awards in the MFNERC Science Fair last year served as my inspiration in making a better project this year which luckily earned a slot in representing MFNERC in the Canada Wide Science Fair. One of my plans is to make a further study related to human memory or in the field of engineering. I always tell other students in our school to try their best and come up with good science projects so that they can also represent our school in any Science Fair competition in the near future.