

CWSF 2012 - Charlottetown, Prince Edward Island



Sharanne LaClaire

Canada Post: Garbage Host

Challenge: Discovery

Category: Junior

Region: Alberta Central East

City: Hanna, AB

School: J.C. Charyk Hanna School

Abstract: Canada Post:Garbage Host investigates the abundance of "Junk Mail" tossed in the garbage bin at the Hanna Post Office. I weighed the paper thrown in the garbage bin daily, for six weeks. I found an enormous waste of paper. Even if the paper is being recycled it still has a negative impact on our environment. Our timber needs to be protected from this senseless waste.

Biography

I am a grade 8 student in Hanna, Alberta. I am involved in basketball and I have played piano for the last three years. I love to hang out with my friends and family. I have a brother, sister, two dogs, and a cat. I was inspired to do my project by seeing all the waste of paper at Canada Post. When I observed the abundance of "Junk Mail" that is tossed in the garbage every day I wanted to do something about it. I want to make people aware that all they have to do is ask for "No Junk Mail" and Canada Post will stop sending it. If we collectively say no then marketers will see that it is not a successful way to advertise.