

ESPC 2013 - Lethbridge (Alberta)



Qasim Ali

Brighten the Taste

Défi: Santé

Catégorie: Intermédiaire

Région: Edmonton

Ville: Edmonton, AB

École: Old Scona School

Sommaire: Since obesity is growing, I looked for a way to help people decrease their sugar intake. I tested, which colors: red, green, blue, or white effects taste perception of grape juice. I concluded that red colored lighting makes a juice taste sweeter than it actually is. The experiment also revealed that humans think that a darker beverage is a sweeter than a lighter one.

Biographie

My name is Qasim Ali and I am currently attending Old Scona Academic High School. I came to Canada when I was only 3 years old, and will turn 16 this May. I have always wanted to do something that would have a positive impact on our society. Working up to that goal, I was inspired to do a science fair project on human psychology. I now wish to pursue a career that is science related, such as a psychologist. I know many people that suffer from obesity, which is the main reason which led me to conducting this experiment.

Prix

Valeur

Prix d'excellence - Intermédiaire - Médaille d'argent Commanditaire: Sciences jeunesse Canada	300,00 \$
Bourse d'études de Western University Médaille d'argent - Bourse d'admission de 2 000 \$ Commanditaire: Université Western	2 000,00 \$
Total	2 300,00 \$