

CWSF 2005 - Vancouver, British Columbia



Gretchen Derige

Colour Me Memory

Division: Health Sciences

Category: Intermediate

Region: Winnipeg Schools

City: Winnipeg, MB

School: Sisler High School

Abstract: How useful is highlighting/adding colour as a memorization technique? Does it help the mind with memorization, or does it distract it? This project tested the effects of highlighting on memorization; specifically, if adding colour to printed text increases the amount of text that is later recalled.