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Ilya Kirtsman

More Accuracy at a Lower Cost?

Division: Engineering & Computing Sciences

Category: Senior

Region: CDLS - Province du Québec

City: St-Laurent, QC

School: Marianopolis College

Abstract: This project investigated the validity of psychological experiments that are conducted over the web. Specifically, an experiment that was previously published and conducted in a lab environment was faithfully recreated online. The results of both experiments were then statistically compared to verify the accuracy of the web experiment.