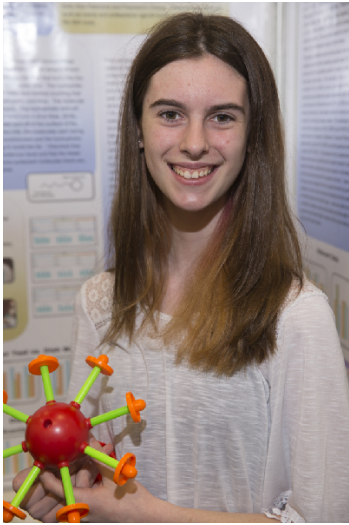


# CWSF 2016 - Montreal, Quebec



## Is the Media All the Hype?

**Challenge:** Environment

**Category:** Junior

**Region:**

**City:** ,

**School:**

**Abstract:** This experiment was to determine the accuracy of the media claim that Dawn Dish Soap was superior to other brands. Tests were conducted across 3 brands: Dawn, Palmolive and President's Choice. Tests were repeated with 3 variations: Original, scented, and antibacterial. Results identified a positive correlation between colour mix test scores and dish washing scores with Dawn as the clear winner.

Awards	Value
Excellence Award - Junior - Bronze Medal Sponsor: Youth Science Canada	
Western University Scholarship Bronze Medallist - \$1000 Entrance Scholarship Sponsor: Western University	\$1 000
Total	\$1 000