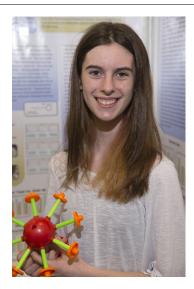




## CWSF 2016 - Montreal, Quebec



## Is the Media All the Hype?

Challenge: Environment

Category: Junior

Region: City: School:

Abstract: This experiment was to determine the accuracy of the media claim that

Dawn Dish Soap was superior to other brands. Tests were conducted across 3 brands: Dawn, Palmolive and President's Choice. Tests were repeated with 3 variations: Original, scented, and antibacterial. Results identified a positive correlation between colour mix test scores and dish

washing scores with Dawn as the clear winner.

Awards	Value
Excellence Award - Junior - Bronze Medal	
Sponsor: Youth Science Canada	
Western University Scholarship	\$1 000
Bronze Medallist - \$1000 Entrance Scholarship	
Sponsor: Western University	
Total	\$1 000



