



CWSF 2018 - Ottawa, Ontario



Davis Nicholson, Joe Moak

A Picture is Worth a Million Words

Challenge: Discovery Category: Junior

Region: Prince Edward Island

City: New Glasgow, PE, Hunter River, PE **School:** Gulf Shore Consolidated School

Abstract: A Picture is Worth a Million Words is a psychology project based around the

visual learning and memorization when reading. We tested children and adults by having them read simple stories in both comic and written text format. We wanted to see if reading comprehension is better using pictures with text versus using a text paragraph. Which format provides a more clear

message?

Biographies

Davis - My name is Davis and this is my first year at CWSF. I come from a very small school and one of my friends from there is my science fair partner Joe. I love to read comics, draw and attempt at designing websites using html format in my spare time. For college, I would like to peruse something in the tech related field and hopefully work for Google in the future. I got inspiration from this project from reading lots of graphic novels. If I plan to investigate a little more something I would do is to see if kids or adults also responded to audio books to accommodate auditory learners. I don't have a whole lot of advice to other students as it is...

Joe - My name is Joe Moak. I am a grade 7 student at Gulf Shore Consolidated School in PEI. My hobbies include playing trumpet and piano, basketball, running, and I like to perform with local theatre groups. I'm a member of 4-H and I've received awards for public speaking. Davis Nicholson and I have worked together for two years for science fair. This year our project involves testing the ability to comprehend comics versus plain text. We chose this idea because both of us love drawing and reading comics.

| Awards | Value |
|--|---------|
| Excellence Award - Junior - Silver Medal | |
| Sponsor: Youth Science Canada | |
| Western University Scholarship | \$2 000 |
| Silver Medallist - \$2000 Entrance Scholarship | |
| Sponsor: Western University | |
| Total | \$2 000 |





