

## CWSF 2008 - Ottawa, Ontario



### Kaitlyn Allan

#### Nothing Is But What Is Not

**Division:** Life Sciences / None

**Category:** Junior

**Region:** Cariboo Mainline

**City:** Clinton, BC

**School:** David Stoddart Secondary

**Abstract:** This study traces Optical Illusions from the ancient Greeks to the present day, with the focus upon their use in advertising, with specific emphasis upon the use of optical illusions (most frequently figure/ground and camouflage) in subliminal advertising.

#### Biography

I was born in Duncan, Vancouver Island in 1994 and since 1995 have lived in the small interior village of Clinton (pop 500). I attended Clinton Elementary School for grades Kindergarten through Seven and I now attend Grade 8 at David Stoddart Secondary School. I have participated in 5 Cariboo Regional Science Fairs in Kamloops and this is my first attendance at The Canada-Wide Science Fair. My additional interests include horseback riding, both English and Western, and I currently have 4 horses of my own. I also am a member of the local 4H where I participate in the Sheep Division.