

## CWSF 2011 - Toronto, Ontario



### Neha Siddhartha

#### Perceptions of Obesity (EMIC)

**Challenge:** Health

**Category:** Intermediate

**Region:** River Valley

**City:** Miramichi, NB

**School:** Miramichi Valley High School

**Abstract:** Due to the "global obesity epidemic", as stated by the UN, it's crucial for us to understand the public's perception on obesity. We can find this using the summarized form of the EMIC (Explanatory Model Information System) and conduct tests for each of their BMIs to correlate with their answers. Then solutions may be suggested to the public health administrators to better inform communities.

#### Biography

Hi, I'm Neha Siddhartha; an honours student in Grade 8. I am involved in various after-school activities, such as the violin and Tae Kwon Doe. During last summer, when I was thirteen, I was accepted as an employee at a local fast food joint. This is the first time that I have been selected to go to the CWSF, and I am very proud to represent both my home city, Miramichi, and province, New Brunswick.